



DNR Long-Range Strategic Planning Process

**DNR Strategic Planning Committee
Briefing**

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DNR Strategic Planning Team
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What Are the Challenges DNR Faces?

- Turnover in DNR
- Fiscal constraints
- Limited integration
- Many functions dictated by federal statutes and funding
- Demographic changes
- Complex environmental problems



Goals

- **Sustaining Natural Resources:**

Making Georgia's natural, cultural, and recreational resources better tomorrow than they are today

- **Building a Conservation Ethic:**

Making Georgians better environmental stewards at home, work, and at play

- **Creating Organizational Excellence:**

Making Georgia DNR the best natural resource management agency in the nation...

DNR Issue Work Teams

(Enhancing Performance & Improving Outcomes)

- Natural and Cultural Resource Inventory
- Natural and Cultural Resource Management
- Public Use and Access
- Regulatory and Non-Regulatory Integration
- Outreach, Communication and Environmental Education



Next Steps

- Draft objectives and strategies developed (12/05)
- DNR board briefing (01/06)
- Public input (02/06)
- Detailed work team assessments (03/06)
- Draft strategic plan (04/06)
- Finalize strategic plan
- Board resolution (09/06)
- Implementation teams start work



Resource Inventory and Monitoring

1. Coordinate applied research for inventory and monitoring to facilitate science-based decision-making.
2. Provide a comprehensive data management system.
3. Provide web-based access to information resources.




Natural and Cultural Resource Management

1. Integrate management of public and private lands.
2. Provide habitat management, restoration, and enhancement on DNR properties... and encourage on other public and private lands.
3. Embrace a holistic, objective-based management strategy for natural and cultural resources on DNR lands...
4. Partner with federal, state, regional, and local authorities to integrate natural and cultural resource management information and techniques into land use planning.



Public Access and Use

1. Provide safe and quality recreational opportunities on DNR properties, and statewide through partnerships.
2. Foster economic development through nature and cultural-based tourism.



Regulatory and Non-Regulatory Integration

1. Meet current regulatory responsibilities efficiently and effectively.
2. Encourage environmental and cultural stewardship.
3. Promote sustainable economic development.



Public Education, Outreach, and Communications

1. Build environmental and cultural resource awareness and responsibility.
2. Encourage public involvement in decisions impacting natural and cultural resources.
3. As appropriate, educate DNR employees about the mission, responsibilities and programs of other divisions.

What Are the Benefits?

- Natural & cultural resource inventory
- Holistic and integrated environmental approaches
- Enhanced public involvement
- Lifelong environmental learning
- Greater outdoor experiences
- Environmental stewardship
- Nature and cultural-based tourism
- Sustainable economic development

What Are the Opportunities?

- With appropriate organizations, develop a unified, comprehensive strategy for environmental decision-making.
- Systematically address multi-dimensional environmental issues.
- Promote economic development that uses sound environmental practices.
- Assist traditional businesses and new businesses that use sound environmental practices.



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